

“Twenty Years at the Margins”

Conference Programme – Friday 19 December 2008

Note: NB = Northumberland Building – see attached campus map.

0930 Conference registration and refreshments – NB056

1000 Welcome, introduction and opening plenary – NB252

1005 Prof Lynn Dobbs, Dean of School of Arts and Social Sciences

1010 Contribution by Edward Herman and Noam Chomsky

1030 Alison Edgley,

1045 Peter Wilkin,

1100 Tom O’Malley,

1115 Panel Session 1 (90 mins)

Panel A: The Propaganda Model and Marxism

Chair:

Des Freedman, “Smooth Operator? The propaganda model and moments of crisis”

Deepa Kumar, “Resistance is (Not) Futile: Towards a Dialectical Understanding of Propaganda and Consent Formation”

David Miller, “Hegemony and the Propaganda Model”

Colin Sparks,

Panel B: Complementary Theories?

Chair:

Maarja Lõhmus, “Filters and Censorship in the Totalitarian Media System – comparison with the Herman-Chomsky model”

Milan Rai, “Chomsky/Herman vs. Herman/Chomsky: Does it Matter?”

Andreas Scheu, “The marginalization of Critical Theory in German communication studies”

Marc Stanton, “Herman's Permits and Chomsky's Chaos 5 forces”

Panel C: The Sourcing Filter

Chair:

Andrew Kennis, “‘Indexing state-corporate propaganda?’ The Media Dependence Model: An Analysis of the Performance and Structure of the US News”

Florian Zollman, “Is it either or? Professional ideology vs. corporate-media constraints”

1245 Lunch and refreshments – NB056

1300 Plenary II

1300 David Miller, “Manufacturing Compliance: The Propaganda Model, media and social change”

1330 Andy Mullen, “Twenty Years at the Margins: The Second-order Predictions of the Herman-Chomsky Propaganda Model”

1400 Panel Session 2 (90 mins)

Panel A: The Advertising and Flak Filters

Chair:

Hilary Isamah, “Advertising revenue as gatekeeper of editorial contents in Africa: A workability report of the Herman-Chomsky Propaganda Model”

Anthanasios Samaras, “From Broadcasting Deregulation to Media Logic and Beyond: A Model of Flak for Southern Europe”

Panel B: Applying the Propaganda Model Elsewhere I

Chair:

Jesse Owen Hearn-Branaman, "Manufacturing Harmony: The Propaganda Model in the People's Republic of China"

Michael Markwick, "Despotism's Discontent: Propaganda and the Possibility of Democratic Communication"

Anis Rahman, "Applicability of Propaganda Model in a Developing Country Context: Case Study Bangladesh"

Panel C: The Propaganda Model and the Internet

Chair:

Mark Passera, "Is the Propaganda Model applicable in terms of alternative and new media?"

Terki Awad "Sendreceiver: A New Model of Communication in the Age of Interactivity"

1530 Coffee/tea break – NB056

1545 Panel Session 3 (90 mins)

Panel A: The Propaganda Model and Social Movements

Chair:

Marc Hudson,

Panel B: The Propaganda Model and Journalism

Chair:

Uwe Krueger, "Manufacturing consent through integration: Personal networks of Germany's elite journalists with elites from politics and economics"

Peter Thompson, "The Cultural Political Economy of the Media in Global Financial Markets: Propaganda and Performance"

Panel C: Applying the Propaganda Model Elsewhere II

Chair:

Andrew Kennis, “Evaluating and Applying the Media Dependence Model towards Coverage of the 2006 Presidential Elections in Venezuela and Mexico”

Lee Salter,

Matthew Alford, “A Propaganda Model for Hollywood”

1715 Closing session and launch of the Chomsky Study Group

1730 Close of conference